

JULIA PARANAY

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EDUCATION

Massachusetts College of Art and Design

GRADUATED MAY 2015

BFA in Graphic Design

WORK EXPERIENCE

UX Designer | **Liaison International**

APR 2017 – PRESENT

Leading the design of our Applicant Portal, while developing a collaborative, effective work stream through creation of our style guide, design panel, and overall organization.

UX Designer Mobile | **Fidelity Investments**

MAY 2014 – APR 2017 . 3 yrs

Design lead for multiple projects including creative visioning, concept development, wireframes, visual design, prototypes, user testing, and improving the overall experience of Fidelity's apps.

Part-Time Freelance Web Designer | **Jungle**

JUN 2016 – JAN 2017 . 8 mos

Information architect and design lead on websites for two clients.

Part-Time Freelance Web Designer | **Ricky Brands**

NOV 2015 – MAR 2016 . 5 mos

Redesigned two e-commerce websites for Ricky Brands.

Graphic Designer | **Lifetime Brands**

MAY 2013 – MAY 2014 . 1yr 1 mo

Designed packaging for flatware and home goods.

TOOLS / SKILLS

Illustrator	Drawing	Usability Testing
Sketch	Sketching	User Research
Photoshop	Photography	Typography
After Effects	Video Editing	Painting
InDesign	Wireframing	Organizing
Axure	HTML5	Microsoft Office
Principle	CSS3	Design Thinking
InVision	JavaScript	Quick Learner
Keynote	Jquery	Detail Oriented

CERTIFICATIONS

Front End Development | **General Assembly**

OCT 2018 – JAN 2018, Part-time course in Boston.

Javascript Certificate | **One Month**

NOV 2016 Part-time course online.

Certified ScrumMaster | **Scrum Alliance**

MAY 2015, ScrumMaster training in Rhode Island.

HONORS / AWARDS

Webby Awards Honoree | **Fidelity Investments**

2017, Honoree in Integrated Mobile Experience.

MITX Awards Finalist | **Fidelity Investments**

2017, For Fidelity's Mobile Apps Featuring "The Feed."

Excellence In Action | **Fidelity Investments**

2016, For outstanding accomplishments within UXD.

Leadership Award | **Luanne Witkowski**

2015, For my role as a Studio Mentor for MassArt.

CREATIVE TRAVEL

Design in London and Dublin | **MassArt**

MARCH 2014 . 2 wks

Haystack Mountain School of Crafts | **MassArt**

NOVEMBER 2014 . 1 wk

VOLUNTEER

Fidelity Cares | **Fidelity Investments**

MAY 2015 & 2016

Studio Monitor | **MassArt**

AUG 2014 - JUN 2015

MassArt Fashion Show | **MassArt**

MAY 2012 & 2015